

Internet Electronic Commerce Seminar:Moving Towards the Virtual Corporation

Introduction...



Imagine a world without dollar bills or coins, a world where exports and imports are all managed via computer communications.

A transformation is under way and now Puerto Rico's entrepreneurs will have the opportunity to learn about Internet Electronic Commerce. Gonzalez-Torres & Associates, Puerto Rico's first advertising agency dedicated exclusively to Internet and Technology Marketing, will bring Anthony C. Lester, a recognized speaker from the Electronic Commerce Resource Center in Florida. Did you know that over 50 million people are already using the Internet for electronic transactions?

About the seminar...

- 8:30-9:00 Registration and Continental Breakfast
- 9:00-9:15 Welcome and Introduction
Enrique Vilella- USA Department of Commerce
- 9:15-10:45 Trends and Future of the Electronic Commerce
Tony Lester - ECRC
Electronic Commerce Resource Center, Largo, Florida
- 10:45-11:00 Coffee Break
- 11:00-12:00 Internet Secure Business Transaction
Nelson Traverso
Licensed CPA Web Trust Service Provider
- 12:00-12:45 Lunch Hour
- 1:00-2:45 Electronic Commerce Solutions
- Panel Discussion-
Mr. Ragnar Kruse, Vice President-International Sales, Intershop Corporation.
Mr. Joel Vazquez, Associate Partner, Spiderlink
Mr. Francisco I. Morales, Corporate Account Executive, Software- City
Mr. Indra Robles, President, Computer Books & Magazine Store
- 2:45-3:00 Summary / Evaluation

A completion certificate will be presented to attendants.

About the speaker...

Anthony C. Lester is the Business Analyst at the Electronic Commerce Resource Center in Largo, Florida. Anthony is also the lead member of the Largo ECRC's Technical Support Staff. His primary role is to provide technical support to Department of Defense installations, contractors and commercial clients on Internet and EDI electronic commerce issues. Each year, Anthony makes electronic commerce presentations at industrial seminars at national and regional events.

Anthony has over ten years of manufacturing, industrial and information technology experience. He holds a Bachelor of Industrial Engineering and is Certified in Production and Inventory Management by the American Production and Inventory Control Society.

Excellent opportunity to learn about e-business...

This seminar, "Internet Electronic Commerce: Moving Towards the Virtual Corporation" is the first of a series of seminars addressing this topic. If you are interested in starting electronic commerce, this is your passport to success.

Date: Friday, December 4, 1998.

Time: 8:30am - 3:00pm

Place: Auditorium, Caribe Hilton

Held at CaribeCom '98, Puerto Rico's most important Telecommunications and Computer Technology show

Cost: \$95.00 per person
(cash, check, Visa or Mastercard payments accepted)

Capacity limited to 75 persons.

Information or reservations: Tel. 771-3871; Fax. 289-8779,
e-mail at egt@gtanda.com or please visit our web site,
www.gtanda.com/seminars

